



## *The Preferred Client Program*

### **What is the Preferred Client Program?**

**Cotton's Preferred Client Program** is designed to help forward-thinking business owners and managers identify the likely impact of possible crisis events and to plan and implement an effective strategy that will lead to **speedy recovery with minimum downtime**.

### **The Preferred Client Program provides:**

- Professional assistance in identifying potential disaster risks and guarding against them.
- Development of a comprehensive action plan to be implemented in the event of an incident.
- Targeted response based on Cotton's pre-existing knowledge of the client's properties and business operations.
- Priority response over non-Preferred Clients.
- Confidence that Cotton is standing by, ready to swing into action without delay, should a disaster occur.

**Time is money, and minimizing operational interruption through swift recovery following a disaster is crucial. But, experience shows that simply reacting in the wake of a fire, flood or other catastrophic event that forces temporary business closure, is not the most effective approach. Preparedness is key.**



GLOBAL DISASTER SOLUTIONS

Disaster Restoration | Construction | Roofing | Consulting | Integrated Services

## Which businesses are suited to PCP?

Whatever the size of your business or organization, and whatever sector it performs in, disasters pose a financial threat to survival and success. **Cotton's Preferred Client Program** is designed to reduce potential financial impact for enterprises of all sizes and types by providing an **effective, pro-active approach** to mitigating property loss and limiting operational downtime.

## Why choose Cotton?

Cotton's stellar reputation for excellence in both **speed and quality** of disaster recovery means executives and managers can be confident in the knowledge that their businesses are in the best possible hands when it comes to disaster assessment and restoration.

Cotton's **strategically-placed offices** and national vendor contracts ensure availability of **resources and delivery within the client's specified timeframe**.

Cotton's professionals are **certified by FEMA's National Incident Management System (NIMS)** and recovery teams have the ability to operate under the **Incident Command System (ICS)** – a standardized approach to incident management that allows for streamlined communication and a coordinated response of all involved parties.

Cotton offers procurement solutions through the use of federal supply schedules with the **U.S. General Services Administration (GSA)** and is an awarded **contract holder with The Cooperative Purchasing Network (TCPN)**, a national governmental purchasing cooperative.

Cotton is committed to operating in an **environmentally responsible** manner and the company's **dedicated LEED-certified staff** will ensure that plans for recovery incorporate strategies to minimize any negative environmental impact.



## A winning strategy:

**Cotton's Preferred Client Program** allows businesses and organizations to understand and prepare for the impact of potentially disastrous events and provides assurance that their **recovery needs will be met speedily and effectively** thanks to **Cotton's proven commitment to excellence** in the performance of damage recovery and remediation.



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